



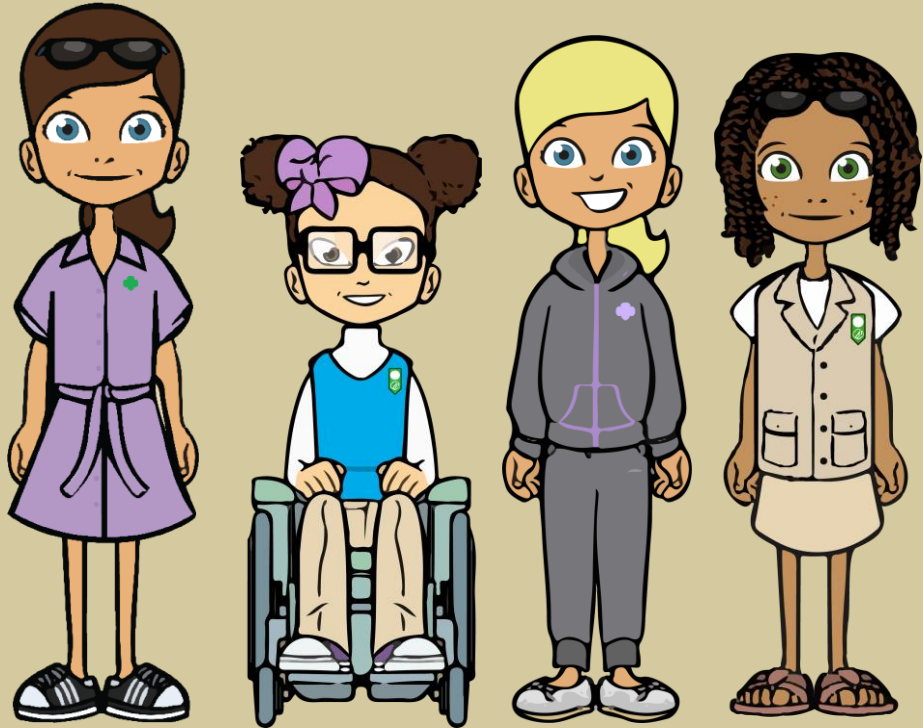
girl scouts
of california's
central coast



2025 FALL PRODUCT PROGRAM TRAINING

Troops earned a total of \$103,780.12 last fall through our council's program to benefit Girl Scouts

Each participating Girl Scout sold an average of \$362 which went directly toward troop funds.



5 SKILLS ACQUIRED THROUGH GIRL SCOUT LEADERSHIP EXPERIENCE

Goal Setting
Money Management
People Skills
Decision Making
Business Ethics

Plus, Girl Scout Programs, Camp,
Troop Activities & Giving Back

GRIZZLY BEAR

Live in forests, mountains, and
near rivers where they catch
salmon

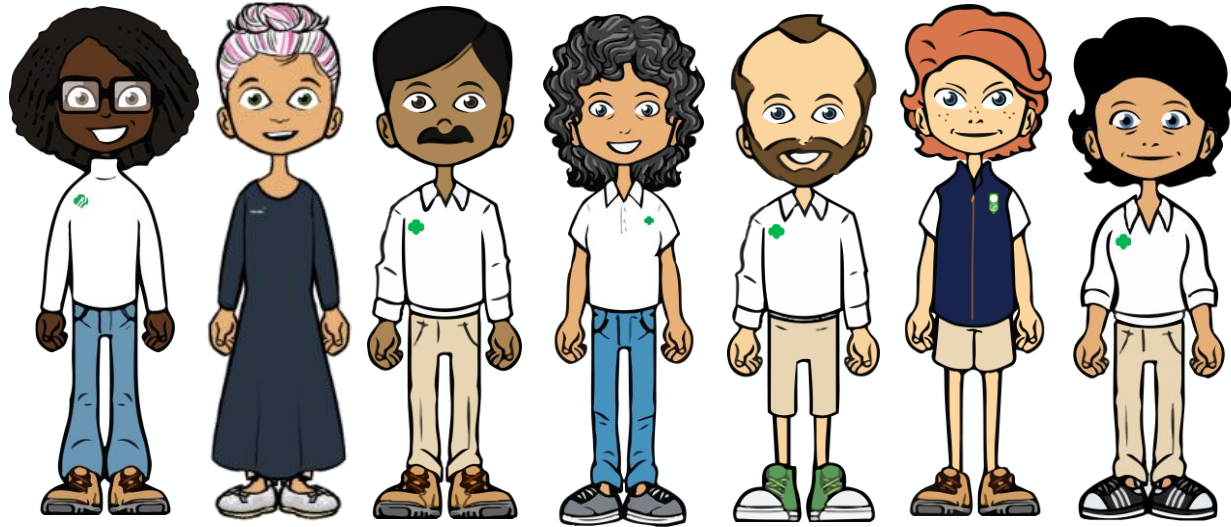
Very strong swimmers and can cross
large rivers

Grizzly cubs remain with their
mothers for 2-3 years to learn
survival skills

Before hibernation, grizzlies eat up to
20,000 calories a day.



VOLUNTEER EXPERIENCE



[Troop Product Program Coordinator- 2025 2026](#)

NEW FOR TROOPS!

1. Shorter season – 4 weeks instead of 9
2. Delivery of girl delivery product and rewards at the same time.
3. Delivery location designated by Troop Fall Coordinator – in troop agreement form.
4. Parent Campaign launch at login – no need to go back later.
5. Every time a girls is added – they launch email will go out to the family.
6. Troop Proceeds 20% - all items - continued



NEW FOR GIRLS!

1. New product line – scented candles
2. Six storefronts
3. Bedrooms have interactive items
4. New virtual rewards
5. Share – socials every 12 hours
6. Rewards based on all items sold

BRAVE.

FIERCE.

FUN!

TROOP PROCEEDS

New for 2025

20% of Total Sales

Nuts and Chocolates

Magazines

Tervis Tumblers

Bark Box

Personalized Items

Scented Candles

Girl Scout Fall Product Program

Get ready to be a girl whether we see a participant in the store or in spirit! The goal is to reach our fall potential and accomplish our goals. It's a time of fun, friendship, success, and adventure starts here.

Girl Scouts of California's Central Coast is a 501(c)(3) nonprofit organization. All proceeds from the sale of Girl Scout products go to support the Girl Scout program.

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of california's
central coast

Shop Online

Please visit my storefront www.gsnutsandmags.com/store to purchase all of your favorite items and 2025 exclusive items, some shown below.

Enter my code _____ so I can get credit.

40 oz Pretzel Party Mix*

10 oz Confetti Mix*

10 oz Sea Salt Caramel Cashews*

16 oz Super Giant Cashews*

16 oz Holiday Medley*

Tin Trio
Collect all three tins for a unique tin trio with custom designed elements. Each tin sold separately.

Collect All 3!

*Packaging artwork for online orders may vary.

Mailed to all Girl Scouts Directly

Our troops will be making donations of products to a community organization. Please help us by making sure your donations are mailed this to your troop. Thank you for your support!

A Cash to Troop
\$14.00

B Donor Cards
\$14.00

C Super Giant Mix
\$14.00

D Sea Salt Caramel Cashews
\$14.00

E Holiday Medley
\$14.00

F Pretzel Party Mix
\$14.00

G Confetti Mix
\$14.00

H Sea Salt Caramel Cashews
\$14.00

I Holiday Medley
\$14.00

J English Toffee
\$14.00

K Peanut Butter
\$14.00

L Chocolate Caramel
\$14.00

M Sea Salt Caramel Cashews
\$14.00

N Donor Cards
\$14.00

O Super Giant Mix
\$14.00

P Sea Salt Caramel Cashews
\$14.00

Q Holiday Medley
\$14.00

Join the Fun and Earn Rewards!

Visit Your Online Site to Explore All the Rewards You Can Earn.

girlscouts
of california's
central coast

My Media

Here's How to Earn Two Personalized Patches with your Name and Avatar:

1 Login

Use the QR code, the URL above, or the council website link. Jump into the program right away - no need to wait for an email. With your troop number ready, follow the prompts to join the Fall Product Program online.

My troop # _____

2 Create

Customize your site with an avatar that looks like you, and add a personal message for friends and family. Earn virtual rewards by completing setup steps.

3 Share

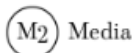
Friends and family can help you reach your goals by shopping online! Start by sending emails through M2, so supporters can see your goal and hear your personalized avatar message in their own voice.

Team up with your parent or guardian to safely share your shop link on social media, or via text to market your online business. Remember to follow current GSUSA guidelines for online sales and marketing.

2025 Product Program Fall Product Book

girlscouts
of california's
central coast

New this Year!
New 4-week program
Direct Delivery for Product & Rewards
More troop proceeds



Announcement

To manage the product program this year, please set up your account now. Your username will be the email address shown below. Use that information when you [create your password](#).

Once you log in, create your avatar and visit the "Parent and Adult Email Campaign" section. Check or enter the email addresses for the Girl Scouts/parents in your troop so they will receive an email with instructions on how to participate.

You will also be able to communicate with troop leaders and access reports and other information about your troop and all of the troops in your area.

Username: s.aidan.morgan+stage@gmail.com

Once you have created your password, you can [access the site using this link](#) or go to stage.gsnutsandmags.com/admin.

The program will run from 07/02/2024 to 11/29/2024. Please encourage all Girl Scouts to participate. It's fun and also a great learning experience. If you have any questions, [contact us online](#) or call 1-800-372-8520. Thank you for all that you do for Girl Scouts.

Thank you,
Girl Scouts of Greater LA



TROOP VOLUNTEER ACCESS

Email invitation to login

Troop training video

Queue Parent/Adult Email Campaign

Volunteer avatar

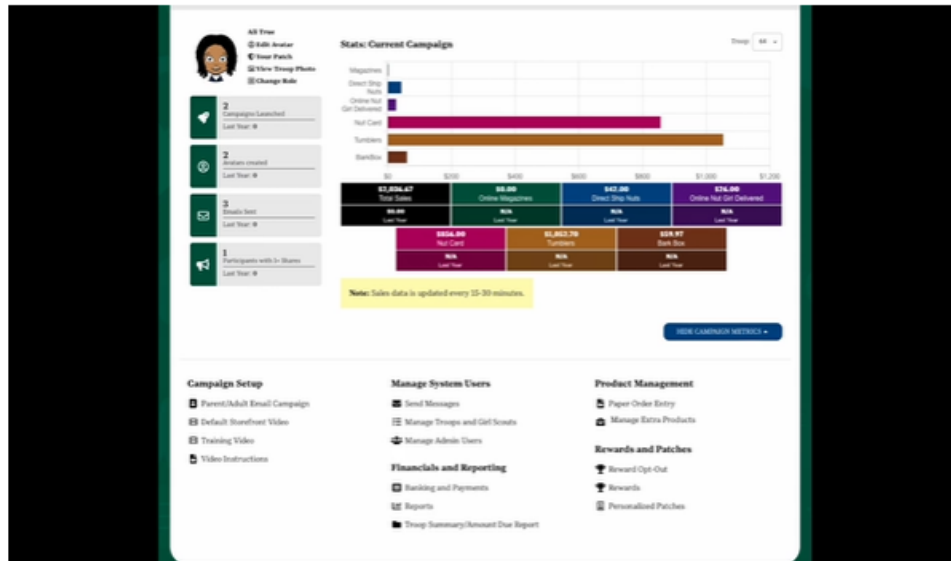
[Troop Product Program Coordinator- 2025 2026](#)

Emails sent September 11, 2025. Not an auto add.

Getting Started

- All troop volunteers will watch a quick 10 minute video
- Covers everything you need to know about Fall Product Program
- Walks you through tabs and links on your dashboard
- You can revisit this anytime!

Before You Begin



Watch this 10-minute video for Fall Product Program instructions. After you've watched the video, continue to the site.

Getting Started

1) Training Video

PLEASE WATCH VIDEO BEFORE PROCEEDING

PARENT/ADULT EMAIL CAMPAIGN


Prompt will appear to


-Launch Email
-Campaign
-Create your Avatar

Email addresses
uploaded by council




Edit or enter missing
parent/adult emails

Email with instructions
on how to participate

girl scouts  M2 Media

Girl Scouts of California's Central Coast
2024 Nut, Magazine and More Campaign 

Troop: 77635

Michele Loftie
 Edit Avatar
 Your Patch
 Change Role

Stats: Current Campaign


Magazines	Direct Ship Nuts	Online Nuts Girl Delivered	Nut Card	Personalized Products

0 Online Campaigns Launched
Last Year: 1



0 Participants Selling
Last Year: 0

0 Emails Sent
Last Year: 1

0 Participants with 1+ Sales
Last Year: 0










Welcome to Your Campaign 

There are a lot of great tools to make managing your campaign easier. Here are a few of the most important ones to get you started:




-  **Parent and Adult Email Campaign**
Review and/or enter parent or adult emails for the girls in your troop. They will then receive a link with instructions on how to participate.
-  **Create an Avatar**
Girls in your troop will be creating their own unique avatars. Create your own avatar too!

CLOSE [Do Not Show Again](#)




Campaign Setup

-  Parent/Adult Email Campaign
-  Send Messages
-  Paper Order Entry
-  Default Storefront Video
-  Manage Troops and Girl Scouts
-  Manage Admin Users
-  Training Video
-  Manage Admin Products
-  Video Instructions

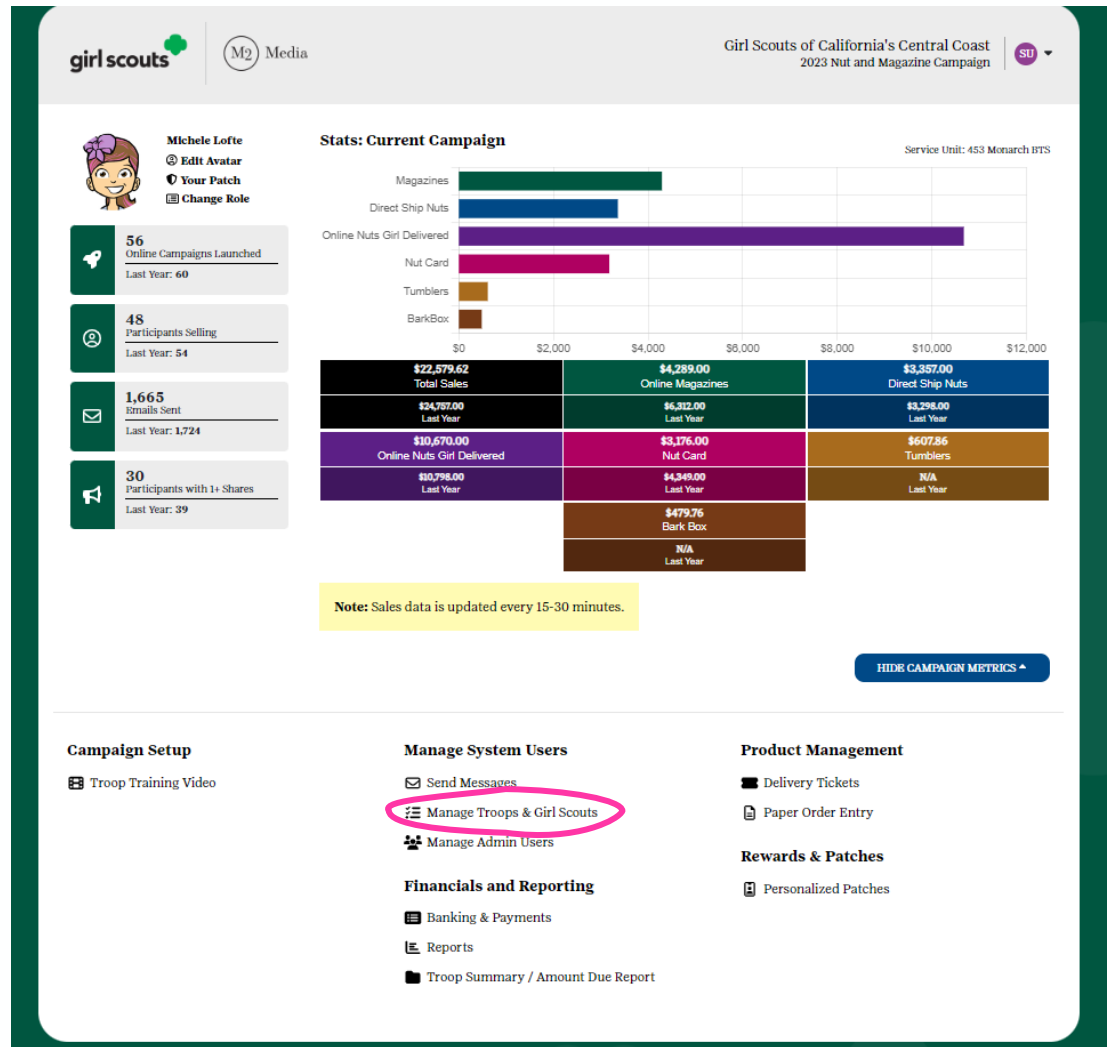
Rewards and Patches

-  Reward Opt-Out
-  Rewards
-  Personalized Patches

Financials and Reporting

-  Banking and Payments
-  Reports
-  Troop Summary/Amount Due Report

In Troop Dashboard You Should First: Check Your Troop Roster!






TROOP DASHBOARD

Check that all your
girls are listed.


Missing girls or girls
not in your troop
but listed.

Contact:
info@girlscoutscoc.
org.

Girl Scouts of California's Central Coast
2024 Nut, Magazine and More Campaign 

Show Quick Dashboard Links ▾

 Manage Troops and Girl Scouts
Manage Troops and Girl Scouts for this council.

Troops

Girl Scouts

Manage Your Girl Scouts
Manage Girl Scout information for this council.


SEARCH TOOLS ▾

◀ ◀ 1 ▶ ▶

Click the "+" menu to access additional features and view more information.

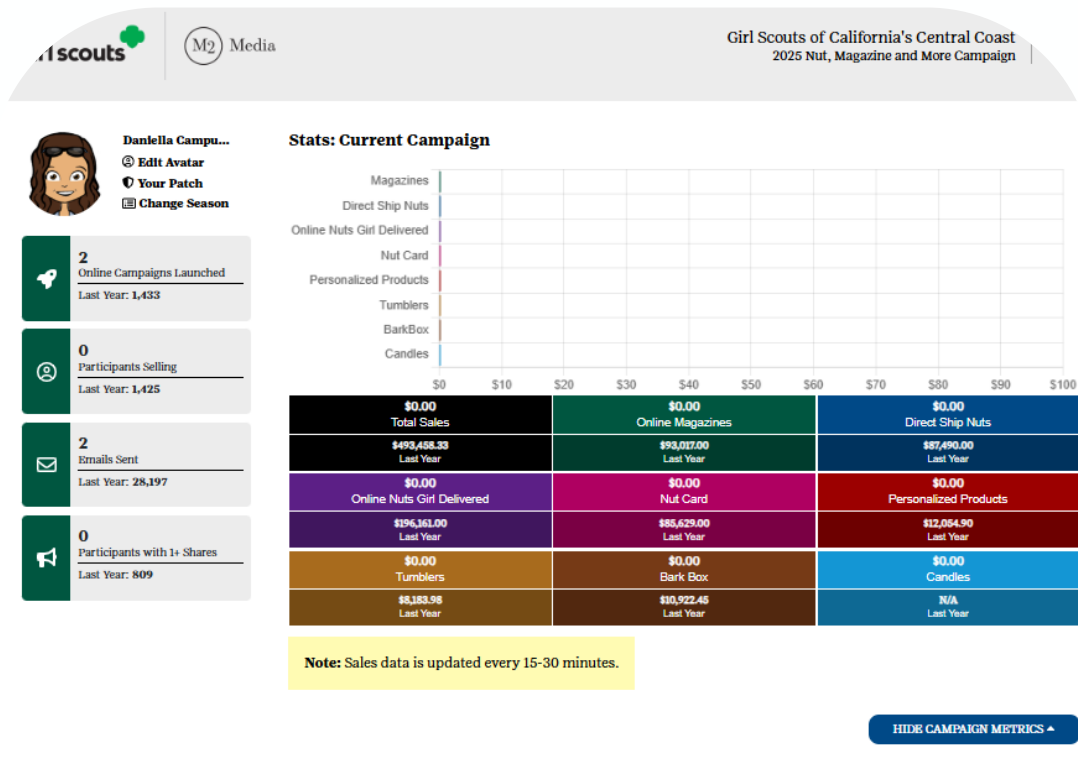
Girl Scout Name	Troop #	Service Unit	GSUSA Number	Status
+ Elyssa Avila	77635	999 Council	121060232	Not Launched
+ Izabella Avila	77635	999 Council	121057824	Not Launched
+ Amella Howard	77635	999 Council	125116513	Not Launched
+ Amella Reeves	77635	999 Council	120070038	Not Launched
+ Paige Williams	77635	999 Council	124848619	Not Launched

◀ ◀ 1 ▶ ▶

 PRINT

RETURN TO DASHBOARD

In Troop Dashboard you Can: Send Messages!



Campaign Setup

- ☒ View Campaign Settings
- Customize the Campaign
- Edit Girl Scout Questions

Manage System Users

- Send Messages
- Manage Service Unit, Troops & Girl Scouts
- Manage Admin Users

Financials and Reporting

- Troop Proceeds & Bonuses
- Banking & Payments
- Reports
- Troop Summary / Amount Due Report

Product Management

- Storage & Deliveries
- Delivery Tickets
- Submit Initial Order
- Paper Order Entry

Rewards & Patches

- Rewards
- Submit Reward Order
- Email Patch
- Personalized Patch



PARENT/ADULT EMAIL CAMPAIGN

Launch in messages.


Email addresses
uploaded by council

Edit or enter missing
parent/adult emails

Email with instructions
on how to participate



Girl Scouts of Northeast Texas
2025 Nut and Magazine Campaign



Send Parent/Adult Welcome Emails

Parent/adult emails have been added by your Girl Scout Council. Please review, make any changes, and click "Send and Continue." They will receive an email from you with a link and instructions to participate.




Any participants entered later by you or the Girl Scout Council will automatically receive the same instructions.

Getting Started

- 1) Update Your Profile
- 2) **Send Email - Troop 5240**

Troop 5240

VIEW EMAIL

First Name	Last Name	Email	Send in Spanish
<input type="text" value="Sean"/>	<input type="text" value="Morgan"/>	<input type="text" value="smorgan@m2mediagr"/>	<input type="checkbox"/> 
<input type="text" value="Kayla"/>	<input type="text" value="Rees"/>	<input type="text" value="krees@m2mediagroup"/>	<input type="checkbox"/> 
<input type="text" value="Courtney"/>	<input type="text" value="Bechtel"/>	<input type="text" value="cbechteltesting+Athen"/>	<input type="checkbox"/> 
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="checkbox"/>

SEND AND CONTINUE

ORDERING OPTIONS & PRODUCT LINES



GIRLS ONLINE SHOPPING SITES

Supporters select their desired product lines. (all 6)


Nuts & Chocolates have two options:
Girl Delivered or Direct Ship

girl scouts
of alaska

M2 Media

View in Español

Welcome to Izzy's Nut and Chocolate Store




SAVE SHIPPING COSTS

I would like to purchase nuts and chocolates and coordinate with Izzy to pick up the products in person. There will be no shipping charges and I will pay for my order now by credit card.

(Perfect for people who live close to Izzy)

[GIRL DELIVERED](#)



CONVENIENCE

I prefer the convenience of paying by credit card and having products shipped directly to me. I understand that shipping charges apply.


(Additional products available for this option)

[SHIPPED TO ME](#)

girl scouts

M2 Media

View in Español




Help Sienna,

Being in Girl Scouts, I can help other people. Girl Scouts do activities and help the community while learning important skills that will help us forever. My goal this year is to earn \$350.00 to help Girl Scouts, and so that our troop can go camping. Will you please help by shopping at my online site? Thank you.

[PLAY](#)


How You Can Support Me



Magazines

Visit my magazine site to purchase your favorite magazines.


[SHOP MY SITE](#)



Nuts and Chocolates

Visit my nuts and chocolates site to purchase your favorite treats and snacks.


[SHOP MY SITE](#)



Personalized Products

Visit my personalized products site to purchase personalized stationery, picture frames, notepads and more.


[SHOP MY SITE](#)



Tumblers

Visit my Tervis® Tumblers site to purchase premium, insulated tumblers and water bottles.


[SHOP MY SITE](#)



BARK x Girl Scouts Shop

Visit my site to purchase an exclusive Girl Scout themed Mini BarkBox for dogs.

[SHOP MY SITE](#)



Candles

Visit my candle products site to purchase a variety of high-quality scented candles. Made in the USA

[SHOP MY SITE](#)

Care to Share		<p>Our troop will be making donations of products to a community organization. Please help us by indicating how many donations you would like to purchase!</p> <p>Thank you for your support!</p>	
A *9.00 Taco Peanuts Peanuts seasoned with the expected flavors of a taco. 8 oz. @	C *9.00 Spicy Cajun Mix 10 oz. peanuts, hot Cajun corn sticks, mini sesame chips, taco and hot Cajun sesame sticks. 7 oz. @	D *9.00 Fruit Slices Sweet, chewy, flavored candy sprinkled with sugar. 10 oz. @	E *11.00 Cranberry Trail Mix Cranberries, raisins, almonds, cashews, English walnuts, and banana chips. 7 oz.
B *9.00 NEW	F *11.00 Mini Gummi Butterflies Fresh fruit flavor and a soft texture. 12oz.	G *11.00 Peanut Butter Elephants Peanut butter covered with chocolate. 8.1 oz. cgt Bar	H *11.00 Butter Toffee Peanuts Crunchy and sweet toffee coated peanuts. 10 oz. @
I *11.00 TOP SELLER	J *11.00 English Butter Toffee Butter toffee covered in a chocolate flavored coating and topped with crushed almonds. 5 oz. cgt Bar	K *11.00 Pecan Caramel Supremes Caramel and pecans covered in milk chocolate. 5 oz. cgt Bar	L *11.00 Chocolatey Covered Raisins Raisins covered in a chocolate coating. 10 oz. @
M *13.00 NEW	N *13.00 Whole Cashews Gourmet cashews roasted and lightly salted. 8 oz. @	O *13.00 Chocolatey Covered Almonds Almonds smothered in a chocolate coating. 9 oz. @	P *13.00 Holiday Mix Roasted peanuts and almonds mixed with candy coated pretzel balls, milk chocolate caramel balls, yogurt cranberries, and mini nonpareils. 10 oz. @
Q *19.00 STAFF PICK	R *19.00 Dark Chocolate Sea Salt Caramels Caramel swirled in dark chocolate with sea salt. 4 oz. cgt Bar	S *13.00 Sweet & Smoky Almonds Almonds are seasoned with sweet honey and smoky seasoning. 8 oz. @	T *19.00 Woodland Camping Tin Milk Chocolate Mini Trefolis Trefol shaped, milk chocolate minis. No artificial colors or flavors. 8 oz.

In Person

16 Delicious Nut and Candy Options to choose from.

Price Range - \$9 - \$19

On-Line - Direct Ship
 These 16 items plus an additional 9 items - some noted on your order cards.

3 new items this year

- Cranberry Trail Mix (returned)
- Sweet and Salty Almonds
- Taco Peanuts

Council's Top Selling Items

1. Dark Sea Salt Caramels
2. English Butter Toffee
3. Choco Covered Almonds
4. Butter Toffee Peanuts
5. Mini Gummi Butterflies

THREE NEW PRODUCTS

(All available via order card, online girl delivered or direct ship)



Taco Peanuts

**Sweet and Smokey
Almonds**



Cranberry Trail Mix

**Fixed Direct
Shipping Costs**

**Nuts/Chocolates
only**

2025 fixed shipping rates of
direct shipped nuts and candy items.

Below are the charges.

2025 Fixed Shipping Option for TNC Direct Ship	
Items	Freight Charge
1 to 2	\$13.00
3 to 4	\$16.00
5 to 6	\$19.00
7 to 8	\$22.00
9 to 10	\$25.00
11 - 24	\$28.00
25+	15% of order
Ground with Ice (add'l) \$2.00	
2nd Day Air with Ice (add'l) \$20.00	

PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Nuts & Chocolates

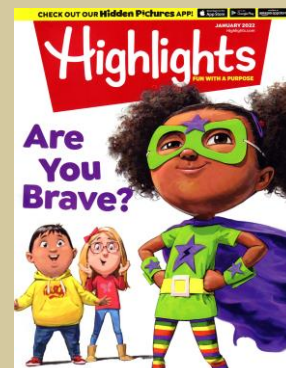
Magazines & More

Tervis® Tumblers

BARK Box

Personalized Items

Scented Candles

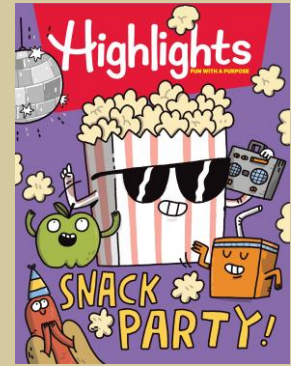




MAGAZINES

Top selling magazines offered

Easy renewal



* Digital Copies – No Delivery Fee – Hard Copies - \$2.95

PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Tervis® Tumblers



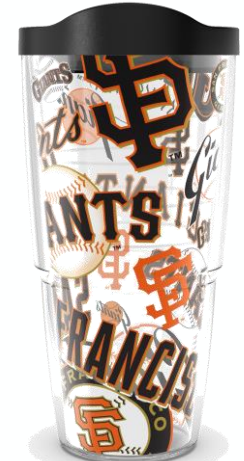
Shipping Info:

1 Tumbler - \$8.99

2nd Tumbler - \$7.99

3rd Tumblers - \$4.99 each

4 or more Tumblers; \$1 for each additional



PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Girl Scout themed BarkBox options

Choose from five different boxes!
\$22.99 - \$28.99



New Personalized Products!

High quality stationery, note pads, and photo frames!



These products ship quickly and make great gifts!



Customers can be creative and customize colors, fonts, names, favorite slogans and more.

PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Candles

16oz
Double Wick
80 hour burn time





How to earn? – Sell 5 Care to Share Items



CARE TO SHARE

Customer makes purchase to support Operation Gratitude and other local community partners.


Orders can be placed through order card, online girl delivered or direct ship channels

Products are distributed by council and are not delivered by troops.

Troops earn proceeds and Girl Scouts earn a special patch and credit towards other rewards

WAYS TO VISIT STOREFRONTS

Supporters can visit
other storefronts
after checking out
online



M2


Media

[View in Español](#)

Thank you for helping Athena achieve the goal!

We've completed your order.

Order #20825



[Print Receipt](#)

Appear on Athena's store

☒ Allow my first name and last initial to be used on Athena's top supporters listing. We will not display the purchase amounts.

We appreciate your help.


Thank you for your support. You will receive an email confirmation shortly.

If you purchased a magazine as a gift, you will receive instructions in your confirmation email telling you how to select a gift message to be sent to the recipient.


Athena completed her goal! Thank you!

Thank you for helping today's Girl Scouts make the world a better place.


Continue Your Support




[SHOP MAGAZINES](#)




[SHOP NUTS & CHOCOLATES](#)




[SHOP PERSONALIZED PRODUCTS](#)



[SHOP TUMBLERS](#)



[SHOP BARKBOX PRODUCTS](#)



[SHOP CANDLES](#)



BRAVE. FIERCE. FUN!

**LEARN MORE ABOUT HOW YOU CAN EARN
A PERSONALIZED PATCH IN THE FALL**




 **CLICK HERE TO GET STARTED!**

2025 Fall Personalized Patch



Personalized Patch ✕

Enter or verify your address below. Your personalized patch, if earned, will be mailed to this address. If you would like to update your avatar, you can do that after confirming your address.



Patch Preview
See your current selections.

Name on Patch
First Name

What will appear on your patch?

- ☒ Your avatar with a paddleboard
- ☐ Your avatar in a wetsuit with a paddleboard
- ☐ Your avatar in a rash guard with a paddleboard
- ☐ Your avatar with snorkel gear
- ☐ Your avatar in a wetsuit with snorkel gear
- ☐ Your avatar in a rash guard with snorkel gear

For best delivery use parent / guardian name.

If you earn it, this is how your avatar and name will appear on your personalized patch.

First Name Last Name

Address Line 1

Address Line 2

City State Zip

Remind girls that their address needs to be entered and correct. These patches go into production as soon as they are earned and get mailed directly to the girls from M2.

New for Fall 2025

Girl Rewards are based on the total number of items sold.

That's right all storefront items count towards the total items sold.

Important Dates

Begin setting on: _____

Pick up my product by: _____

Turn in money by: _____

1. Go to www.gsnutsandmags.com/gscgc



2025 Rewards!

Rewards are cumulative.

Rewards are earned individually, per participant, per product program season.

Reward choices can be made online once a participant sets up their online campaign site.

Rewards are subject to change due to unforeseen circumstances, and similar items might be used as a substitute.

Some items may vary in color.

2. Create your personalized Storefront™

3. Send Emails

Patches



Grizzly Patch
18+ Emails Sent



Care to Share Patch
5+ Care to Share Items



Visualize Patch
Upload a Video

Combined Sales Reward

<p>2025 Patch 12+ Total Items</p> 	<p>Brave, Fierce, Fun! Patch & GS Shoe Laces 18+ Total Items</p> 	<p>Charm It! Bear Charm (Charm Only) 28+ Total Items</p> 	<p>Goal Getter Patch & Bandana 38+ Total Items</p> 	<p>Super Seller Patch & Small Grizzly Plush 50+ Total Items</p> 
<p>Brave, Fierce, Fun! T-Shirt 65+ Total Items</p> 	<p>Large Grizzly Plush 65+ Total Items</p> 	<p>100+ Patch & 25 GSCCC Credits 100+ Total Items</p> 		<p>10 GSCCC Credits* 125+ Total Items</p>  <p><small>*for every additional 25 items sold earn an additional *10 in GSCCC Credits</small></p>

Personalized Patches - Earn these two special patches with your name and avatar on them.

Earn a Fall Personalized Patch with your avatar. Here's how!

- Create your avatar
- Send 18+ emails
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell 5+ Mags & More items and 38+ nut/chocolate items

Choose from two scenes!

Earn a Girl Scout Cookie Crossover Personalized Patch with your avatar. Here's how!

- Create your avatar in the M2 system
- Send 18+ emails during the Fall Product Program
- Use the "Share My Site" function in the M2 system during the Fall Product Program
- Sell 275+ packages of cookies during the 2026 Girl Scout Cookie Program

THE GIRL SCOUT'S PERSONALIZED EXPERIENCE

What's their “why”?



GIRL SCOUT'S PLATFORM SET-UP

- Provide preferred email address
- Confirm membership
- Highlight Girl Scout goals
- Build your avatar
- Add a video

Notes

- Girls won't receive a login link, they always visit the site to begin
- A new account must be created the first time every year

www.gsnutsandmags.com/gscce

Girl Scouts of California's Central Coast



Girls and Parents/Adults

Already Registered?

LOGIN

New User?

CREATE AN ACCOUNT



Troop Leaders or Volunteers

New and returning users

VISIT ADMIN SITE

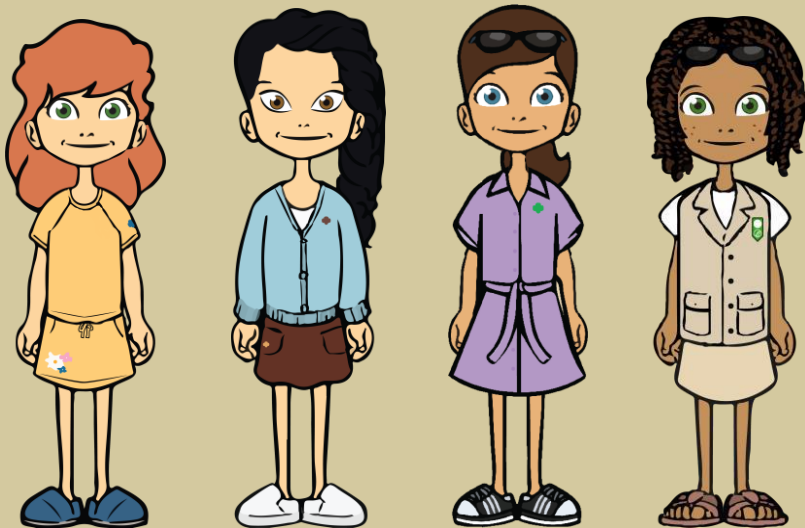
Welcome!

Thank you for participating with Girl Scouts. You're helping today's Girl Scouts make the world a better place.

- Create your avatar
- Earn rewards (your avatar can too!)
- Invite friends and family to visit your personalized site



Your avatar is one-of-a-kind, just like you!



Update Izzy's Avatar

Build Your Avatar

Create an avatar that reflects your personality! Creating an avatar will let you earn virtual rewards as you complete the activities and let you into your avatar's room to see your rewards. Get started and earn your first reward!

Check out the new uniform and official apparel options that will be available in select councils stores and online at girlscoutshop.com.



To see all choices for your avatar, use the arrows in the avatar software below.

Face	
◀	Skin Tone ▶
◀	Eyes ▶
◀	Eye Color ▶
◀	Face / Masks ▶
Hair	
Body	
Clothing	

Add Your Avatar's Voice

Include your own personalized message by recording an audio file and uploading it to the web site. For help, including a sample script, consult the [audio guide](#).



Unfortunately, your browser does not support our "Record Now" feature. Currently, live audio recording is supported by the Firefox and Google Chrome browsers. To provide audio for your Avatar, you will need to upload an audio file. iOS users can select "Take Photo or Video" when uploading a file to use their video camera to record an audio message.

📎 UPLOAD AN AUDIO FILE



I do not want to record a voice

Preview how your avatar will sound on your own personalized Talking Avatar landing page!

🔊 PREVIEW

New Avatar Features!

Girls can unlock exciting new virtual rewards, which are added straight to their Avatar's Room. You'll even see your troop photo displayed — and don't forget to check out your troop leader's Avatar too!



GIRL'S DASHBOARD

Business Cards

**Help Me Reach My Goal!**

1

Go to

gsnutsandmags.com/mag

gsnutsandmags.com/nut

2

Enter

6V6HY83Q

3

See my goal and personal message.



This Sale Ends 10/29/2019

For Friends and Family

© & ™ Girl Scouts of the USA

Door Hangers

**Support**
lazy

As a Girl Scout, I do all I can to make the world a better place. My Troop does fun activities and helps the community while learning important skills that will help us become... (text continues)





Scan the QR code or visit the website

stags.gsnutsandmags.com/code

Enter Code: KZYFW3HC

**Support**
lazy

As a Girl Scout, I do all I can to make the world a better place. My Troop does fun activities and helps the community while learning important skills that will help us become... (text continues)






Scan the QR code or visit the website

stags.gsnutsandmags.com/code

Enter Code: KZYFW3HC




M2 Media

Girl Scouts of Southern Nevada

PG

Jane's Dashboard



Change Photo

Update Girl Scout Details

Add another Girl Scout

\$50 of \$500 goal

100% ★ 150% ★

Shop your Personalized Site

Duration: 01/01/13 to 02/01/13

Unique code: XYH-435678H What is this?

Naomi's Campaign

Orders

View & Send

Reports

Personalized Door Hanger

Business Cards

Jane's Campaign Video

Fun Stuff

Personalized Patch

Jane's Avatar

Jane's Avatar Awards

Physical Rewards

Parent or Guardian's Information

Share My Site

Your Girl Scout(s)

Add Another Participant

Update Profile

Upload Photo

Upload a Video!

Choose Reward Options!

Level Status

Progress

Bronze Silver Gold Platinum

Promote Patch

Emails Sent

Personalized Patch

Sales

Additional requirements

× Earn the promote patch

Learn more about the Personalized Patch

Top Sellers in Your Troop

Naomi A.

Nabhyu

Connect with your Customers

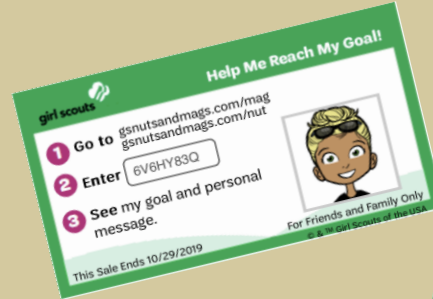
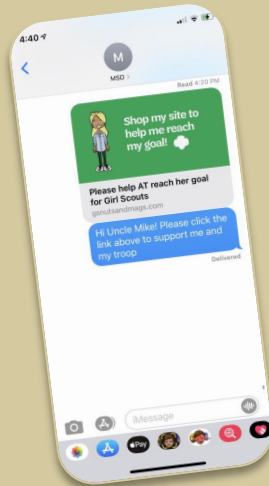
Ways To Reach Your Customers

1. Add contacts to your email list & send your link
2. Share on social media
3. Text friends & family!
4. Hand out business cards with your code
5. Use door hangers with your unique QR code

Who Are Your Customers?

- Parents
- Grandparents
- Aunts and/or uncles
- Older siblings
- Neighbors
- Family friends
- Parent/Guardian Worksites

Who else?




Ways to Connect with Your Customers

Social Media: Do's


- To friends and family
- On closed event sites
- Your own closed sites
- Advertisement sites

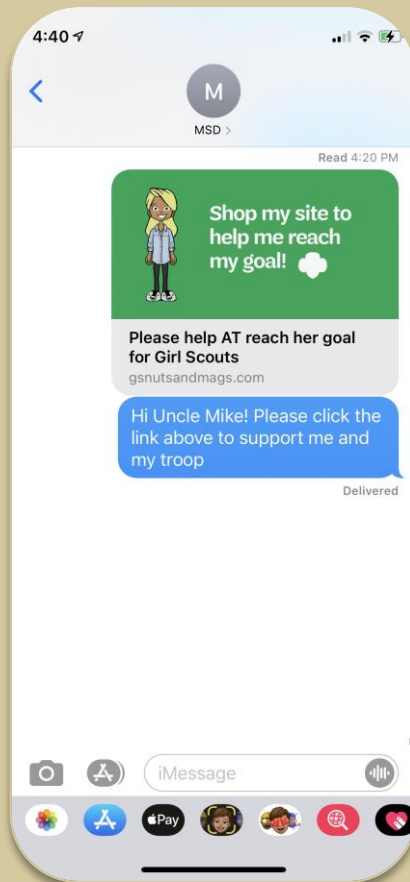
Social Media: Don'ts

- On Garage Sale Sites
- Craigslist, Next door (selling)
- On open event sites
- You Tube, Face Book Live, etc
- On buy – sell sites
- Anything that has a \$

Can I post a flyer in my community? 

- *As long as you only use your QR code*

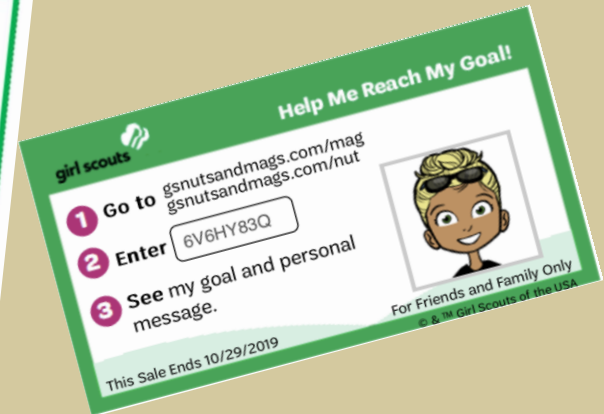
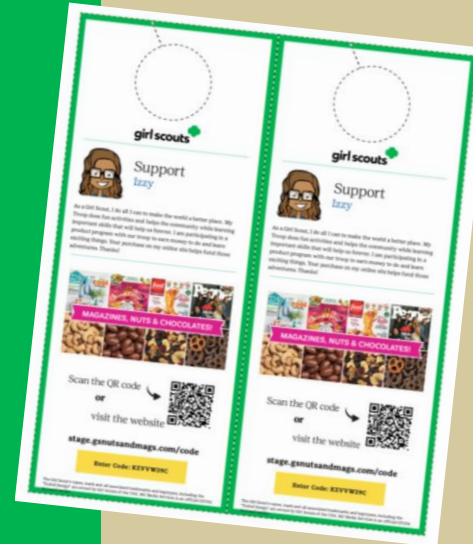
Can I **advertise** my sale anywhere within your Service Unit area? 



Getting Outdoors

Ready to walkabout your neighborhood, go to your family's workplace?!

- There are printable door hangers on your dashboard with your unique QR code.
- There are printable business cards with your unique URL code.




Girl's Dashboard

- Send extra emails, social posts or texts
- Access sales reports
- Manage Nut Card orders
- Share your site link
- Explore the Girl's Avatar Room

The screenshot shows the 'girlscouts' logo and 'M2 Media' in the top left, and 'Girl Scouts of Alaska' with a location pin icon in the top right. The main heading is 'Izzy's Dashboard'. On the left, there's a profile picture of a girl with blonde hair and glasses, with a 'Change Photo' link below it. Below the photo are links for 'Update Girl Scout Details' and 'Add Another Girl Scout'. The central section features a campaign progress bar for '\$900 of \$350 goal' with a 100% star and a 150% star. Below this is a 'SHOP YOUR PERSONALIZED SITE' button and details about the campaign duration (06/03/2022 to 12/31/2022) and unique code (KZVWV39C). The 'Izzy's Campaign' section contains icons for 'Manage Paper Orders', 'Izzy's Emails (View & Send)' (highlighted with a red box), 'Izzy's Sales Reports', 'Personalized Door Hanger', 'Izzy's Campaign Video', and 'Business Cards'. The 'Fun Stuff' section includes 'Personalized Patch', 'Izzy's Avatar', 'Izzy's Avatar Rewards', and 'Physical Rewards'. The 'Parent or Adult's Information' section has links for 'Share My Site', 'Your Girl Scout(s)', 'Add Another Participant', and 'Update Profile'. On the right side, there's a section for 'Level Status' with a progress bar from Bronze to Platinum. Below that is 'Promote Patch' with an 'Emails Sent' progress bar. The 'Personalized Patch' section shows 'Sales' progress and a 'Share My Site' button. At the bottom right, there's a 'LEARN MORE ABOUT THE PERSONALIZED PATCH' button and a 'Top Sellers In Your Troop' section listing 'Izzy T.' and 'Cel'.

girlscouts M2 Media Girl Scouts of Alaska

Izzy's Dashboard

 [Change Photo](#)

[Update Girl Scout Details](#)
[Add Another Girl Scout](#)

\$900 of \$350 goal

100% ★ 150% ★

[SHOP YOUR PERSONALIZED SITE](#)

Duration: 06/03/2022 to 12/31/2022
Unique Code: KZVWV39C [What is this?](#)

Izzy's Campaign

[Manage Paper Orders](#)

[Izzy's Emails \(View & Send\)](#)

[Izzy's Sales Reports](#)

[Personalized Door Hanger](#)

[Izzy's Campaign Video](#)

[Business Cards](#)

Fun Stuff

[Personalized Patch](#)

[Izzy's Avatar](#)

[Izzy's Avatar Rewards](#)

[Physical Rewards](#)

Parent or Adult's Information

[Share My Site](#)

[Your Girl Scout\(s\)](#)

[Add Another Participant](#)

[Update Profile](#)

[Upload Photo](#)
[Upload a Video!](#)

Level Status

Progress

Bronze Silver Gold Platinum

Promote Patch

Emails Sent

Personalized Patch


Sales


Additional requirements:
Emails Sent

[Share My Site](#)

[LEARN MORE ABOUT THE PERSONALIZED PATCH](#)

Top Sellers In Your Troop

 Izzy T.

 Cel

PARTICIPANT'S DASHBOARD (cont.)

New!
Things to Do Today
pop up & banner

The screenshot displays the 'Athena's Dashboard' for a Girl Scout leader. At the top, the 'girlscouts' logo and 'M2 Media' are visible on the left, and 'Girl Scouts of Northeast Texas' with a 'PG' rating on the right. The main header reads 'Athena's Dashboard'.

On the left side, there is a profile card for 'Athena' with a cartoon avatar and a 'Change Photo' link. Below the avatar are three links: 'Update Avatar & Voice', 'Update Girl Scout Details', and 'Your Girl Scouts'.

The central section features a progress bar for an 'Online goal' of '\$359.68 of \$325.00'. The progress is shown as a bar between 100% and 150%.

A 'Level Status' section on the right shows a progress bar with markers for Bronze, Silver, Gold, and Platinum.

A 'Personalized Patch' section on the right shows a progress bar with a deadline of '06/28/2025'.

A 'Share My Site' section on the right shows a progress bar with a deadline of '06/28/2025'.

A 'Things to Do Today' pop-up is centered on the screen. It contains the text: 'To ensure your product program reaches its full potential, be sure to complete these items today.' Below this is a 'Share My Site' link with a share icon and the text 'Share your website via text, phone, app, or on social media.' At the bottom of the pop-up are two buttons: 'CLOSE' and 'Do Not Show Again'.


At the bottom of the dashboard, there is a 'Things to Do Today' banner with a megaphone icon and the text 'Share My Site'. Below this is a 'Campaign' section with four icons: 'Share My Site', 'Athena's Emails (View & Send)', 'Athena's Sales Reports', and 'Supporter Thank You'.

At the bottom right, there is a 'Top Sellers In Your Troop' section with a profile card for 'Athena B.'.

Share My Site Tool Kit

- Download images for online marketing
- Copy & send your storefront link
- Post on social media
- Text friends & family

Athena's Dashboard



Change Photo

- Update Avatar & Voice
- Update Girl Scout Details
- Your Girl Scouts

\$359.68 of **\$325.00** Online goal

100% 150%

SHOP YOUR PERSONALIZED SITE

Duration: 06/24/2025 to 12/18/2025
Personalized Patch Est. Delivery Date: 08/25/2025
Unique Code: MPFGBNZCU [What is this?](#)

Level Status

Progress

Bronze Silver Gold Platinum

Promote Patch

Emails Sent By 06/28/2025


Personalized Patch Requirements

Online Sales





Emails Sent By 06/28/2025

Share My Site
You've successfully shared your site on social media!

Things to Do Today

 **Share My Site**

Athena's Campaign

-  Share My Site
-  Athena's Emails (View & Send)
-  Athena's Sales Reports
-  Supporter Thank You

Top Sellers In Your Tr




Athena B.

LEARN MORE ABOUT PERSONALIZED PATCH


NEW!
When Girls Choose
Download Social Media
Images – it gives them
templates to choose from


Share My Site
Generate your website link and share via text, phone, app, or on social media.

Ways to Share
Choose where you would like to share:

-  Share my site via text or apps
-  Share my site on Facebook
-  Share my site on Twitter / X

Social Media Kit
Some social media sites like Instagram require you to include images with your post. Feel free to use these specially sized images when you share.

 **DOWNLOAD SOCIAL IMAGES**

 **COPY YOUR STORE LINK**


RETURN TO DASHBOARD

Helpful Sales Tips

- For best results, share with friends and family weekly throughout the product program.
- Remember to always follow the Girl Scout Internet Safety Pledge.


Download Social Media Images

Save the following images to your phone or computer and use when sharing your store link.

 **Visit my site to help me reach my goal!**

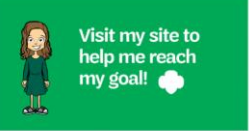
Instagram Story, Snapchat
1080 x 1920

DOWNLOAD

 **Visit my site to help me reach my goal!**

Instagram
1080 x 1080

DOWNLOAD

 **Visit my site to help me reach my goal!**


Facebook, X / Twitter
1200 x 630

DOWNLOAD

CLOSE

Remember to Say Thanks!

Sienna's Dashboard



[Change Photo](#)

[Update Girl Scout Details](#)

[Add Another Girl Scout](#)


\$1,914.85 of \$350.00 goal

100%★150%★


[SHOP YOUR PERSONALIZED SITE](#)

Duration: 07/02/2024 to 11/29/2024
Personalized Patch Est. Delivery Date: 09/04/2024
Unique Code: 462AXTA9 [What is this?](#)


Sienna's Campaign




Manage Paper Orders



Sienna's Emails
(View & Send)




Sienna's Sales
Reports



Supporter Thank You

Supporter Thank You

Create a personalized thank you message that will automatically be sent to your supporters after their first purchase.



Thank You Email

Personalize the email copy below.

Your Message

Dear [Supporter Name]

Thank you for supporting Girl Scouts and me with your recent purchase.

Your support makes a real difference. You're helping me and my troop earn proceeds that fund amazing experiences, all while learning skills that will last a lifetime.

If you would like to buy any additional products from me, please visit my Online Site to place your order before my sale ends.

From Sienna

[ACTIVATE EMAIL](#)

Supporter Thank You

Create a personalized thank you message that will automatically be sent to your supporters after their first purchase.

[GET STARTED](#)

VOLUNTEER EXPERIENCE

END OF SALE - Deliveries and Rewards



DELIVERY OF NUTS/CHOCOLATES and Rewards

New for Fall 2025

Girl Delivery Nut/Candy items
and girls earned rewards will all
be shipped to the troops
address of choice, all at the
same time.

Arrival date between
November 7 & 17, 2025. Troop
representative will receive
tracking info.



NUT AND CANDY ITEMS DELIVERY TICKETS

Print Delivery Ticket By:

- Troop
- Girl Scout

girl scouts M2 Media Girl Scouts of California's Central Coast 2022 Nut and Magazine Campaign

Michelle Lofte
 Edit Avatar
 Your Patch
 View Troop Photo
 Change Role

Stats: Current Campaign Troop: 70635

Magazines
 Direct Ship Nuts
 Online Nuts Girl Delivered
 Nut Card
 Tumblers
 BunkBox

2 Online Campaigns Launched
 Last Year: 0

2 Merchants Selling
 Last Year: 0

26 Virtual Meet
 Last Year: 0

2 Participants With 1+ Shares
 Last Year: 0

2022-2023 Total Sales: \$100,000
 2023 Online Magazines: \$100,000
 2023 Direct Ship Nuts: \$100,000
 2023 Online Nuts Girl Delivered: \$100,000
 2023 Nut Card: \$100,000
 2023 Tumblers: \$100,000
 2023 BunkBox: \$100,000

Note: Sales data is updated every 15-30 minutes.

RED: CAMPAIGN METRICS

Campaign Setup
 Parent/Adult Email Campaign
 Default Storefront Video
 Training Video
 Video Instructions

Manage System Users
 Send Messages
 Manage Troops and Girl Scouts
 Manage Admin Users

Financials and Reporting
 Banking and Payments
 Reports
 Troop Summary/Amount Due Report

Product Management
 Delivery Tickets
 Paper Order Entry

Rewards and Patches
 Rewards
 Personalized Patches

girl scouts M2 Media Girl Scouts of Alaska 2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines SP

Delivery Tickets Can not print until closed out.

Select your options and print your delivery tickets below:

Troop Tickets by Delivery Site
 Delivery Site Type: Single > Delivery Site: Alicia True (SU C... > Troop: All

☐ Include Financials

CREATE TICKET

Troop Tickets By Troop
 Troop: Choose...

☐ Include Financials

CREATE TICKET

Girl Scout Tickets
 Troop: Choose...

☐ Include Financials

CREATE TICKET

Product	Full Cases	Cases Short	Single Pieces	Pieces Short
Dulce Delicias	0	0	0	0
Fruit Slices	0	0	0	0
Peanut Butter Monkeys	0	0	0	0
Spicy Cajun Mix	0	0	0	0
Chocolate Covered Raisins	0	0	0	0
Cranberry Trail Mix	0	0	0	0
Dark Chocolate Sea Salt Caramels	0	0	0	0
Double Dipped Peanuts	0	0	0	0
English Butter Toffee	0	0	0	0
Pecan Supremes	0	0	0	0
Chocolate Covered Almonds	0	0	0	0
Whole Cashews	0	0	0	0
Mint Trifolios	0	0	0	0
Gorp Trail Mix	0	0	0	0
Peppermint Bark	0	0	0	0
Care To Share	0	0	0	0
Total	0	0	0	0

Online Magazine Sales	Direct Shipped Nut Sales	Online Nuts Girl Delivered
Total Collected Sales Online: \$97.00	Total Collected Sales Online: \$89.95	Total Collected Sales Online: \$0.00
Proceeds: \$14.55	Proceeds: \$13.49	Proceeds: \$0.00
Nut Card Sales		
Collected from Customer: \$0.00		Total Sales: \$186.95
Proceeds: \$0.00		Collected Online: \$186.95
		Collected from Customer: \$0.00
		Proceeds and Bonuses: \$28.04
		Payment Due Council: (\$28.04)

Toggle on the "Include Financials" this means a troop owes funds or a Girl Scout owes the troop funds.

DELIVERY TICKETS REWARDS

Print Reward Delivery
Ticket By:

- Troop
- Girl Scout

girl scouts M2 Media Girl Scouts of California's Central Coast 2023 Nut and Magazine Campaign

Michelle Lofte
@ Staff Member
@ View Troop Photo
@ Change Role

Stats: Current Campaign Troop: 70435

Magazines
Direct Ship Nuts
Online Nuts Girl Delivered
Nut Card
Turnbros
BarkBox

2 Online Campaigns Launched
Last Year: 0

2 Merchandise Selling
Last Year: 0

26 Weekly Fund
Last Year: 0

2 Participations with 1+ Scouts
Last Year: 0

\$107,400 Total Sales
\$6,000 Last Year

\$107,400 Online Nuts Girl Delivered
\$6,000 Last Year

\$107,400 Online Magazines
\$6,000 Last Year

\$107,400 Direct Ship Nuts
\$6,000 Last Year

\$107,400 Nut Card
\$6,000 Last Year

\$107,400 Turnbros
\$6,000 Last Year

\$107,400 BarkBox
\$6,000 Last Year

Note: Sales data is updated every 15-30 minutes.

REVIEW CAMPAIGN METRICS

Campaign Setup
Parent/Adult Email Campaign
Default Storefront Video
Training Video
Video Instructions

Manage System Users
Send Messages
Manage Troop and Girl Scouts
Manage Admin Users

Financials and Reporting
Banking and Payments
Reports
Troop Summary/Amount Due Report

Product Management
Delivery Tickets
Paper Order Entry

Rewards and Patches
Rewards
Personalized Patches

girl scouts M2 Media Girl Scouts of Alaska 2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines SP

Delivery Tickets Can not print until closed out.

Select your options and print your delivery tickets below:

Troop Tickets by Delivery Site
Delivery Site Type: Single > Delivery Site: Alicia True (SU C... > Troop: All >

☐ Include Financials

CREATE TICKET

Troop Tickets By Troop
Troop: Choose... >

☐ Include Financials

CREATE TICKET

Girl Scout Tickets
Troop: Choose... >

☐ Include Financials

CREATE TICKET

Product	Fall Cakes	Cash Short	Single Peanut	Pieces Short
Cookie Batters	0	0		
Fruit Slices	0	0		
Peanut Butter Monkeys	0	0		
Spicy Cajun Mix	0	0		
Chocolate Covered Raisins	0	0		
Cranberry Trail Mix	0	0		
Dark Chocolate Sea Salt Caramels	0	0		
Double Dipped Peanuts	0	0		
English Butter Toffee	0	0		
Pecan Supremes	0	0		
Chocolate Covered Almonds	0	0		
White Cashews	0	0		
Mint Truffles	0	0		
Gorp Trail Mix	0	0		
Peppermint Bark	0	0		
Care To Share	0	0		
Total	0	0		

Online Magazine Sales	Direct Shipped Nut Sales	Online Nuts Girl Delivered
Total Collected Sales Online: \$97.00	Total Collected Sales Online: \$89.95	Total Collected Sales Online: \$0.00
Proceeds: \$14.55	Proceeds: \$13.49	Proceeds: \$0.00
Nut Card Sales		
Collected from Customer: \$0.00		Total Sales: \$188.95
Proceeds: \$0.00		Collected Online: \$188.95
		Collected from Customer: \$0.00
		Proceeds and Bonuses: \$28.04
		Payment Due Council: (\$28.04)

Toggle on the "Include Financials" This means a troop owes funds or a Girl Scout owes the troop funds.

BALANCING FINANCES

Sales reports

Banking and payments

girl scouts

M2 Media

Girl Scouts of Alaska

2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

15

Banking and Payments

Check banking and payments for this campaign.

Service Unit / Troop

Troop Payments - Troop 6512

Troop Deposits

View payments made by this troop to the council

MANAGE ACH

Date	Bank Name	Check/Deposit/Ref#	Comments	Deposit
No results returned				

Girl Scout Payments

View Girl Scout payments for this troop.

SEARCH TOOLS

ADD GIRL SCOUT PAYMENT

Click rows to view girl scout payment information. Click the "*" menu to access additional features.

Girl Scout	Payments Due Troop	Payments Made	Balance
+ Janie Jones	\$0.00	\$15.00	(\$15.00)

RETURN TO DASHBOARD

girl scouts

M2 Media

Girl Scouts of Alaska

2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

15

Reports

See financial and other reports for this campaign.

All SalesMagazinesDirect Ship NutsNut Order CardOnline Nuts Girl DeliveredSpecial ReportsSummary Report

Troop Summary Report

Campaign and sales information for your troops.

Troop: 6512

Total Sales

Total \$ Sold	\$0.00
Collected Online	\$0.00
Collected from Customers	\$0.00
Total Troop Extras	\$0.00
Troop Proceeds and Bonuses	\$0.00
Amount Due Council	\$0.00
Payments Made to Council	\$0.00
Balance Due Council	\$0.00

Online Magazine Sales

Magazine Units	0
Total Sales Collected Online	\$0.00
Proceeds And Bonuses	\$0.00

Direct Shipped Sales

Direct Shipped Units	0
Total Sales Collected Online	\$0.00
Proceeds And Bonuses	\$0.00

Nut Card Sales

Nut Card Units	0
Total Collected from Customer	\$0.00
Proceeds And Bonuses	\$0.00

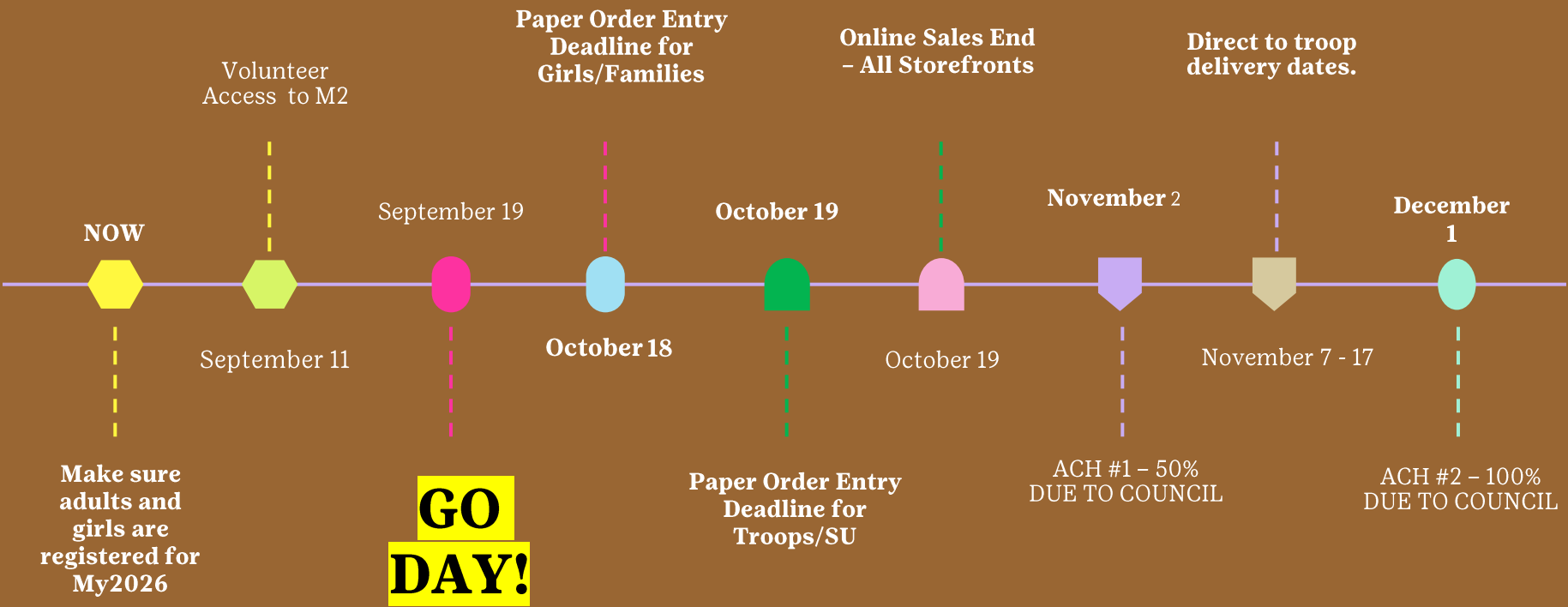
Online Nuts Girl Delivered

Online Nuts Girl Delivered Units	0
----------------------------------	---

Campaign Stats

Girls Selling	0
Avatars Created	0
Photos Uploaded	0
Voice Recordings	0
Total Personalized Patches Earned	0
Number Emails Sent	0
Per-Girl-Average Units	0
Per-Girl-Average Dollars	\$0.00
Reward Opt Out	No

Fall Program - Timeline



Final Reminders

Troops cannot hold additional money-earning activities between September 19 and October 19, unless they are connected to financial literacy or Cookie Program badgework.

To request approval for other outside money-earning activities, troops must have participated in both the 2025 Cookie Program and the current Fall Program.

What's Next?

- ✓ September 11 — make sure all your troop information is correct in the M2OS (M2 Operating System)
- ✓ Check your roster for accuracy. Call or email if girls needed to be added.
- ✓ Attend a SU Fall training, in-person or register for the council virtual meeting on September 11 or 18, 2025.
- ✓ September 19 — encourage girls to set-up their campaigns and launch their sites.
- ✓ Remind girls to send emails, text, share their links and QR codes.
- ✓ Reminder – direct ship orders are paid online by the customer and shipped directly from Tipp, OH to the customer.



Fall Product Program Customer Care



M2's Customer Care team is cross-trained to handle tech support, volunteer/participant and customer inquiries

100% customer satisfaction guarantee

M2's Customer Care

Can Provide:

- ✓ Tech support on the M2 systems
- ✓ Check on online orders
- ✓ Check on magazine order

Cannot Provide:

- × Add or remove troops, girls, or product

GSCCC —info@

Can:

- ✓ Add or remove troops, girls, or product
- ✓ Reset passwords
- ✓ Assist with reports

Cannot:

- × Check online orders or magazines

THANK YOU!

For your continued support of
Girl Scouting and the
Fall Product Program.

We look forward to a successful
2025 Program!

